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FSB Forum Italy and FSB Cologne: the stage for international partnerships for the development of sports facilities, urban furniture and public spaces



The event - the only one of its kind in Italy - has already garnered vast numbers of exhibitor registrations with just over a year to go until its debut, with more signing up every day

Between 28 and 31 October, one of Germany's largest cities will play host to an unmissable new edition of FSB Cologne: the fair that has been bringing together all the biggest players in the global industry of designing and building sports facilities and leisure areas since 1969. Over 570 exhibitors are currently expected to flock to Cologne, with one of the largest contingents coming from Italy, in a sure sign that this particularly dynamic sector, full of opportunities, is flourishing in our country.

The common thread linking FSB Cologne with FSB Forum Italy - the major trade fair event in Italy bringing together the entire professional community, institutions, public administration, associations, buyers, architects, and the managers of sports and leisure facilities - is abundantly clear: as a spin-off event organised by Koelnmesse Italia, it brings with it the immense wealth of expertise and visibility that characterises the main event, but in a more streamlined format that is geared towards creating a platform with solid opportunities for growth and collaboration.

Thomas Rosolia, Managing Director of Koelnmesse Italia, commented: "I am pleased with the level of interest we are receiving from companies. Our new project represents the only trade fair in Italy dedicated to sports facilities. The new fair aims to foster dialogue between public and private stakeholders involved in the design and redevelopment of spaces dedicated to sports and collective well-being, with the goal of shaping the future of the sector. There will be many new features in this first edition".

Thanks to the sponsorship of **AIS Associazione Impianti Sportivi** and the **technical and cultural partnership of Move City Sport**, the new project has found its ideal home: the Bergamo exhibition centre, which is served by rapid air, road and rail links, making it easy for attendees to arrange their visits and minimising travel to allow for more time at the trade fair.

Ezio Ferrari, President of AIS, said: "For the Associazione Impianti Sportivi (AIS), our partnership with FSB Forum Italy offers a novel yet already incredibly promising challenge. The initial feedback trickling in confirms that the project is being met with a great deal of interest from our members, institutions, public bodies, and sports organisation and promotion associations. I have to say that this is

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undoubtedly a crucial opportunity for the sports sector as a whole. With the backing of AIS and Move City Sport, FSB Forum Italy has the potential to cement itself as a point of reference for years to come.”

As it stands, the list of exhibitors boasts some of the leading companies currently operating in the sports facilities sector - which includes lighting, artificial turf, stands, fencing, flooring and much more besides - who have expressed their firm interest in participating. The FSB Forum Italy team will have a stand at FSB Cologne, located in the corridor between hall 10 and hall 11 (east entrance), to discuss the project in greater depth with interested companies and to welcome visitors to the trade fair.

Conferences and workshops

FSB Forum Italy encompasses two complementary sections: the exhibition segment, which will take place in the two pavilions and the external area of the Bergamo exhibition centre, and the conference segment, dedicated to exploring issues such as financing, design, environmental sustainability and the redevelopment of the country’s facilities. This has been made possible thanks to collaboration with our media partners: **Topscape Paysage**, the international landscape architecture publication, and **Tsport and Sport&Impianti**, two leading magazines covering sport, lifestyle and the environment.

Sponsors

A wide array of associations have opted to join the project thus far, including AIS Associazione Italiana Impianti sportivi, CSI Lombardia, FISI Comitato Regionale Alpi Italiane, LCP Lega del Ciclismo Professionistico, Assopiscine, FISE, CIP Lombardia, OPES Lombardia, Confcommercio - Imprese per l'Italia Bergamo, Confimi Industria Bergamo, Imprese & Territorio, Federesco, ANDES, AUS Niguarda and CONI Lombardia. Meanwhile, many other associations and federations have been very positive about the prospect of supporting the event and are now in the process of becoming sponsors.

Matchmaking

Perhaps one of the most distinguishing features of the first edition of FSB Forum Italy is the programme of one-to-one meetings organised as a means of facilitating direct contact between the exhibiting companies and the industry professionals in attendance. These meetings are intended to serve as catalysts for the creation of new partnerships and as a means of exploring promising new prospects for business growth. The networking tables will be attended by institutions and public administration, managers of sports facilities, hotels and sports clubs, and architecture and urban development firms.

FSB Forum Italy will take place in Bergamo on Wednesday 11 and Thursday 12 November 2026.

Koelnmesse - Global Inspiration for Living, Contract and Public Spaces

Koelnmesse is the world's top trade fair organiser for the areas of Living, Contract and Public Spaces. Alongside the trade fair duo imm cologne and idd cologne (interior design days cologne), other formats hosted at the trade fair hub of Cologne such as ORGATEC, interzum, FSB, spoga+gafa and aquanale are among the most internationally renowned and established industry gatherings. These fairs comprehensively represent the interior and design segment, the furniture and interior construction industries' supplying sections, the kitchen world, all topics for the modern working world, garden lifestyle as well as modern work environments, the garden lifestyle, public spaces, sports and leisure facilities, along with saunas, pools and wellness centres.

Beyond that, Koelnmesse is strategically expanding its portfolio in international growth markets. The imm brand family now includes imm india and La Feria De Diseño Medellín - powered by imm cologne in Colombia. The ORGATEC brand has established a global footprint with ORGATEC Tokyo, ORGATEC India, and ORGATEC WORKSPACE Saudi Arabia. The international presence of the interzum brand extends to interzum guangzhou, interzum bogota, interzum jakarta, and the interzum forum italy. The FSB brand is also internationally active, with the FSB Sports Show Riyadh and the FSB Forum Italy in Bergamo.

Upcoming events:

FSB, Cologne, Germany, 28-31 October 2025

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FSB Sport and Show Riyadh, 15-17 June 2026

Note for editors:

The photographic material of FSB Forum Italy is available in the image database on our website, in the "Press Area". Press information will be available soon at: www.fsb-forum.com

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