

Press Release

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FSB Forum Italy: A platform for dialogue between public and private stakeholders on the future of sports facilities

Following the success of FSB Cologne and aquanale, the inaugural Italian fair dedicated to the design and redevelopment of spaces for sport and collective well-being is taking shape in Bergamo. A strategic event for the sector, created by Koelnmesse.

The dual event FSB Cologne and aquanale recently concluded as an international four-day event, dedicated entirely to sports facilities, recreational spaces and urban furnishings, swimming pools and saunas. It attracted 28,000 visitors from 125 countries and more than 865 exhibitors from 46 nations to Cologne, proving to be a success in terms of attendance and confirming itself as an international reference platform for the entire sector.

The interest generated by the two simultaneous events clearly confirms the value and potential of the FSB Forum Italy project, which places Italy and all major industry players at the center of the discussion. This is further supported by a positive trend in registrations, which have increased significantly thanks to the momentum generated by the Cologne edition.

Thomas Rosolia, CEO of Koelnmesse Italia, commented: “We warmly welcome the growing interest from companies in our new initiative, which stands out as the only trade fair in Italy dedicated exclusively to sports facilities. The project was launched with the aim of promoting constructive dialogue between public and private stakeholders involved in the design and redevelopment of spaces for sport and collective well-being, thereby helping to shape the sector’s future developments. The first edition will bring numerous innovations designed to enrich the experience of all participants.”

FSB Forum Italy, under the patronage of AIS - Associazione Impianti Sportivi and with the support of the technical and cultural partner Move City Sport, will take place from 11 to 12 November 2026 at the Bergamo exhibition center. The venue, strategically located near Orio al Serio Airport and at the center of an important motorway and railway hub, represents an ideal location to facilitate visit planning, reduce travel, and encourage longer stays. The first edition is launched under the best auspices, in a context perfectly aligned with the logistical and operational needs of industry operators.

Ezio Ferrari, President of AIS, said: “The collaboration with FSB Forum Italy represents a new and stimulating challenge for the Associazione Impianti Sportivi (AIS), which is already proving to be extremely encouraging. Initial feedback highlights growing interest from our members, institutions, public authorities, sports and sports promotion organizations. We believe that this initiative represents a significant opportunity for the entire sector, with the potential thanks to the joint contribution of AIS and Move City Sport to establish itself as a stable and authoritative reference point in the national landscape.



FSB Forum Italy
The Networking Event
in Italy for Sports,
Leisure Facilities and
Public Spaces
11.11.-12.11.2026

[www.fsb-
forum.com](http://www.fsb-forum.com)

Your contact:
Amina Piciotti
Tel.
+39 02 86 96 13-1
E-mail
[amina.piciotti@
koelnmesse.it](mailto:amina.piciotti@koelnmesse.it)

Koelnmesse S.r.l.
Viale Sarca 336/F
Edificio 16
20126 Milano (MI)
Italy
www.koelnmesse.it

Managing Director:
Thomas Rosolia

Conferences and workshops

FSB Forum Italy encompasses two complementary sections: the exhibition segment, which will take place in the two pavilions of the Bergamo exhibition centre, and the conference segment, dedicated to exploring issues such as financing, design, environmental sustainability and the redevelopment of the country's facilities. This has been made possible through collaborations with media partners: Topscape Paysage, the international landscape architecture publication, and Tsport and Sport&Impianti, two leading magazines covering sport, lifestyle and the environment.

Sponsors

A wide array of associations have opted to join the project thus far, including AIS - Associazione Italiana Impianti sportivi, ANDES, Assopiscine, AUS Niguarda AUSportiva, CDO Bergamo, CIP Lombardia, Confcommercio Bergamo, Confimi Industria, CONI Lombardia, CSI Lombardia, ENDAS, Federesco, FISE, FISI, Imprese & Territorio, Lega del Ciclismo Professionistico and OPES Lombardia. Meanwhile, many other associations and federations have been very positive about the prospect of supporting the event and are currently in the process of becoming sponsors.

Matchmaking

One of the most distinguishing features of the first edition of FSB Forum Italy is the programme of one-to-one meetings, designed to facilitate direct contact between the exhibiting companies and the industry professionals in attendance. These meetings are intended to serve as catalysts for the creation of new partnerships and as a means of exploring promising new prospects for business growth. The networking tables will be attended by institutions and public administration, managers of sports facilities, hotels and sports clubs, and architecture and urban development firms.

FSB Forum Italy will take place in Bergamo on Wednesday 11 and Thursday 12 November 2026.

Koelnmesse - Global Inspiration for Living, Contract and Public Spaces

Koelnmesse is the world's top trade fair organiser for the areas of Living, Contract and Public Spaces. Alongside the trade fair duo imm cologne and idd cologne (interior design days cologne), other formats hosted at the trade fair hub of Cologne such as ORGATEC, interzum, FSB, spoga+gafa and aquanale are among the most internationally renowned and established industry gatherings. These fairs comprehensively represent the interior and design segment, the furniture and interior construction industries' supplying sections, the kitchen world, all topics for the modern working world, garden lifestyle as well as modern work environments, the garden lifestyle, public spaces, sports and leisure facilities, along with saunas, pools and wellness centres.

Beyond that, Koelnmesse is strategically expanding its portfolio in international growth markets. The imm brand family includes La Feria De Diseño Medellín - powered by imm cologne in Colombia. The ORGATEC brand has established a global footprint with ORGATEC Tokyo, ORGATEC India, and ORGATEC WORKSPACE Saudi Arabia. The international presence of the interzum brand extends to interzum guangzhou, interzum bogota, interzum jakarta, and the interzum forum italy. The FSB brand is also internationally active, with the FSB Sports Show Riyadh and the FSB Forum Italy in Bergamo.

Upcoming events:

FSB Sports Show Riyadh, Riyadh, Saudi Arabia, 15-17 June 2026

FSB, Cologne, Germany, 26-29 October 2027

aquanale, Cologne, Germany, 26-29 October 2027

Note for editors:

The photographic material of FSB Forum Italy is available in the image database on our website, in the "Press Area". Press information will be available soon at:

www.fsb-forum.com

If you reprint this document, please send us a sample copy.

For further information:

Amina Piciotti

Ufficio Stampa

Tel. +39 339 6541776

amina.piciotti@koelnmesse.it