Press Release

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The success of FSB Cologne comes to Italy: FSB Forum Italy - a congress format with accompanying exhibition - opens in Bergamo

Two days of conferences and exhibition on 11-12 November 2026, organised by Koelnmesse Italia with the support of Technical and Cultural Partner Move City Sport and under the patronage of AIS, Italian Association for Sports Facilities.

Initiated by Koelnmesse Italia, the Italian branch of Koelnmesse GmbH, a global leader in the trade fair industry headquartered in Cologne, FSB Forum Italy is a key Italian event dedicated to the sector of sports facilities, urban design, and recreational structures.

In the year preceding the Milan-Cortina 2026 Winter Olympic and Paralympic Games, media and industry professionals have never been more focused on Italy's infrastructure needs in the sports sector, particularly in terms of maintenance standards and sustainability criteria. With over 750,000 sports facilities across Europe, 77,000 of which are in Italy, guidelines on the direction of public and EU investments, as well as innovations and methodologies for construction and redevelopment, have become strategic for all stakeholders in the sector.

In this context, FSB Forum Italy is born - a new B2B platform designed to bring together professionals, operators, and public administration from Italy in a two-day event featuring presentations and exhibitions of the most interesting innovations. The event will also feature workshops and conferences aimed at providing practical updates for the sport & leisure system and generating new business opportunities.

On Tuesday 11 and Wednesday 12 November 2026, the new trade fair will open its doors at the exhibition centre in Bergamo, offering industry professionals the chance to maximize their experience while minimizing the organizational effort typical of a traditional fair. Bergamo was specifically chosen because it is easily accessible, thanks to its proximity to Orio al Serio Airport and main motorway and railway routes.

Thomas Rosolia, CEO of Koelnmesse Italia declared: "We are thrilled to announce this new conference and trade fair project in collaboration with Move City Sport, our cultural and technical sponsor, with the aim of establishing itself as a meeting point for the sports facilities industry and for all public and private stakeholders involved at various levels in the planning and redevelopment of areas designated for sports and leisure. This is a new challenge that boasts significant collaborations with major associations and draws inspiration from the consolidated know-how and long-standing tradition of FSB Cologne, the international leading trade fair held in Cologne since 1969".

FSB Forum Italy targets a professional audience and has been developed in collaboration with a key industry association: AIS (Italian Association for Sports Facilities). The project benefits from the support of the Technical and Cultural Partner, Move City Sport, and its sector expertise.

FSB Forum Italy
11-12.11.2026
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The organisers of Move City Sport stated: 'Building on the experience gained from the previous two editions, we have signed a multi-year strategic cooperation agreement between Move City Sport, the event conceived and promoted by AIS (Italian Association for Sports Facilities), and FSB Forum Italy by Koelnmesse. Thanks to this partnership, FSB Forum Italy will make its debut next November 2026 at the at the Bergamo Exhibition Centre with an event that will benefit the companies and operators who will be invited to participate. Institutions, Federations and Sports Associations will once again be involved in the Technical-Scientific Committee'.

'Bringing FSB Forum as a conference format to Italy represents a significant milestone for our sector,' stated Ezio Ferrari, President of AIS. “This initiative not only strengthens Italy's role in the panorama of sports facility development but also offers a unique opportunity for Italian companies to engage with the best practices and innovations. The event in Bergamo will be an unmissable occasion for professionals, businesses, and institutions to explore the latest trends, technologies, and solutions in the field of sports facilities and leisure infrastructures. Exhibitors and operators will have the chance to meet buyers and finalize agreements with companies. Thanks to the support of AIS and the collaboration with Move City Sport, the FSB Forum Italy promises to be a benchmark for the development and promotion of sport.”

As with all trade fair formats launched by Koelnmesse Italia, this event also gains added value thanks to an extensive matchmaking program, an exclusive service for FSB Forum Italy exhibitors that will result in one-to-one meetings at the fair between exhibitors and selected industry operators from Italy.

The rich programme of conferences and workshops - created in cooperation with Topscape Paysage, the international magazine of landscape architecture, Tsport and Sport&Impianti, the magazine of reference for sport, environment and lifestyle - will cover topics such as financing, design, eco-sustainability and redevelopment of the plant heritage.

FSB Forum Italy will be held biennially in even-numbered years, alternating with FSB Cologne, which takes place in odd-numbered years.

Koelnmesse – Global Inspiration for Living, Contract and Public Spaces
Koelnmesse is the world’s top trade fair organiser for the areas of Living, Contract and Public Spaces. Alongside the trade fair duo imm cologne and interior design days cologne (idd cologne), other formats hosted at the trade fair hub of Cologne such as ORGATEC, interzum, FSB, spoga+gafa and aquanale are among the most internationally renowned and established industry gatherings. These fairs comprehensively represent the interior and design segment, the furniture and interior construction industries' supplying sections, the kitchen world, all topics for the modern working world, garden lifestyle as well as modern work environments, the garden lifestyle, public spaces, sports and leisure facilities, along with saunas, pools and wellness centres.

Beyond that, Koelnmesse is strategically expanding its portfolio in international growth markets. The imm brand family includes La Feria De Diseño Medellín – powered by imm cologne in Colombia. The ORGATEC brand has established a global footprint with ORGATEC Tokyo, ORGATEC India, and ORGATEC WORKSPACE Saudi Arabia. The international presence of the interzum brand extends to interzum guangzhou, interzum bogota, interzum jakarta, and the interzum forum italy. The

FSB brand is also internationally active, with the FSB Sports Show Riyadh and the FSB Forum Italy in Bergamo.

Upcoming events:
FSB, Cologne, Germany, 28-31 October 2025
aquanale, Cologne, Germany, 28-31 October 2025
FSB Sport and Show Riyadh, 15-17 June 2026

Note for editors:
The photographic material of FSB Forum Italy is available in the image database on our website, in the “Press Area”. Press information will be available soon at:
www.fsb-forum.com

If you reprint this document, please send us a sample copy.

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